



## ART DIRECTOR

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### **COMPANY:**

MarkeTeam, LLC. (<http://www.mkteam.com/>)

A Direct Response Advertising Agency Specializing in Fundraising for Nonprofit Organizations

### **LOCATION:**

Atlanta, GA (Near Perimeter Mall, next to Sandy Springs MARTA station)

### **WORK EXPERIENCE:**

5 years of relevant direct marketing design experience is required.

### **EDUCATION LEVEL:**

Minimum requirement of a Bachelor's degree in Advertising, Graphic Design or other related field.

### **ABOUT MARKETEAM:**

At MarkeTeam, we believe in doing good work and work that does good. MarkeTeam is a full-service direct marketing agency specializing in providing services to many of the leading nonprofit charities in the United States, including the U.S. Fund for UNICEF, Paralyzed Veterans of America, Smile Train, Memorial Sloan Kettering Cancer Center, Sierra Club, The Humane Society of the United States, and Mayo Clinic.

Along with the opportunity for personal and professional growth, MarkeTeam offers a comprehensive benefits package including fully-paid medical and dental coverage, flexible spending accounts, life insurance, a matching Simple IRA retirement plan, minimum of three weeks of vacation/paid time off, 10-15 paid holidays, an innovative and diverse work environment, as well as other amenities.

This is an excellent opportunity to work in a profitable, high-growth advertising/marketing agency that allows you to advance your career, earn a very competitive salary with generous benefits, while also making a positive impact on the lives of children and adults in the United States and around the world!

### **JOB DESCRIPTION:**

Our creative team craft and implement powerful and effective messages that get results.

A MarkeTeam Art Director will design direct response packages that are relevant to the organization's mission and follow the brand standards under the direction provided by the Creative Director, Client Services Team and client. Art Directors are expected to keep existing creative files up to date and prepare final art files for output.

Create content for social media and digital direct campaigns.

Additional Art director duties include attending internal client meetings, working with the Project Managers to provide package specifications to the Production Department, and assisting in the preparation of new business presentations.

Applicants should have a thorough understanding of:

- Adobe Creative Suite programs
- MS Power Point
- Microsoft Word
- Plotaverse

Applicants must be organized with a high attention to detail and willing to undertake a high volume of work while delivering quality creative and meeting critical deadlines.

Please submit resumes to [HRDept@mkteam.com](mailto:HRDept@mkteam.com)