

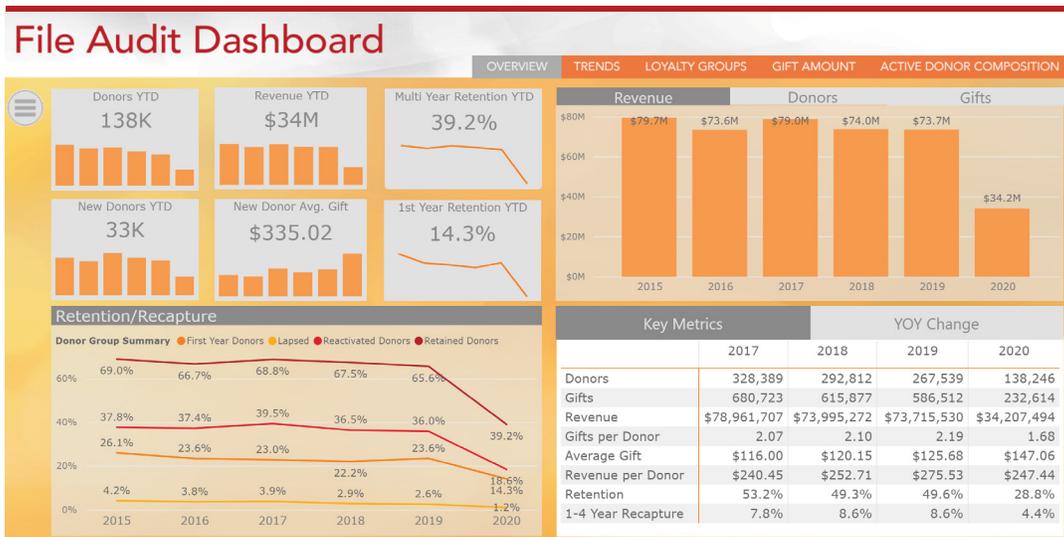


DonorOptics is MarkeTeam’s online portal, providing our clients with secure access to their business intelligence dashboards. Based on our 30 years of analytics experience and the latest in data visualization, DonorOptics dashboards are customer-designed for your Direct Response programs.

MarkeTeam’s DonorOptics Reporting Platform

Consolidating direct response and digital data in a single location, DonorOptics allows nonprofits to:

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 Integrate multiple data sources—CRM data feeds are coupled with web analytic APIs to provide comprehensive online reporting
- 
 Access data on demand—automated refreshes of data provide up-to-date access to all reports at once
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 Utilize dynamic functionality—drill down capabilities and multi-dimensional options allow users to gain data-driven insights by highlighting specific factors affecting their programs



All Sourced, \$10k+ Included, All Donor Groups, No O&D Restrictions Applied. Audit Date Range: Fiscal Year Ending 6/30 Data Thru Date: 12/21/2019

With an abundance of reports and consulting products, MarkeTeam can put together a personalized pricing plan that fits your needs. Contact us at inquiries@mkteam.com to discuss which DonorOptics Reporting package is right for your organization.



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